

# West Allis Charities, Inc.

*A Gem in the Community - since 1964*

**Music By The Mile**, July 23-26, 2009

## Logo Contest

Rules, Regulations, & Entry Form

Contest Contact :

TJ Meyers-Jansky

First Vice President

414.520.2262

[westallischarities@yahoo.com](mailto:westallischarities@yahoo.com)

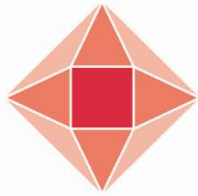
**Submission Deadline: May 31, 2008**

### **Contest Rules and Regulations:**

- Applicant must attend West Allis Central High School or Nathan Hale High School in West Allis.
- All entries must be submitted via the West Allis Charities' E-mail by 11:59pm Central time, May 31, 2008 or United States Postal Service with a postmark date of May 31, 2008 or before.
- Only two (2) entries will be accepted per person.
- One (1) winner will be selected.
- **All fields** on the Contest Submission form must be completed in order for entries to be accepted.
- I & my parent / guardian authorize the West Allis Charities, Inc. to use my name and / or photo in any and all news releases and promotional materials.
- By submitting the Contest Submission form, you & your parent / guardian certify the following statement "I certify that I am the author of the material I am submitting to the West Allis Charities' *Music By The Mile* Logo Contest. The West Allis Charities, Inc. and its licensees may reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the material for any purpose in any form and on any media. I agree to indemnify West Allis Charities, Inc. for all damages and expenses that may be incurred in connection with the material." All submissions and submission materials become the property of the West Allis Charities, Inc. once received.
- Winner will be announced Sunday, June 8, 2008, at the West Allis A la Carte. Time TBD.
- Winner will receive name and / or picture recognition at [www.westallischarities.com](http://www.westallischarities.com), in press releases, and on the West Allis Charities' blog at [WestAllisNOW.com](http://WestAllisNOW.com).

### **Artwork:**

- Theme & Event Title = *Music By The Mile* text must be incorporated into design.
- Logo is to be four (4) color process, not spot color. (CMYK - Pantone®)
- Must be created electronically in Quark Express or Adobe Photoshop.
- All submissions must supply the native files with graphics and fonts.
- All submissions must provide a print ready PDF with graphics and fonts embedded.
- Event dates must appear below the logo and match the logo style and colors.
- **Important Design Elements to Remember:** The art will be used for the following, including, but not limited to: business cards, promotional materials (hats, t-shirts, sweatshirts, pins, etc.), print advertising, and website advertising. Watch tight registration for duplication purposes. Minimum duplication image area = ~ 1" square. Maximum duplication image area = ~ 3" square. *The logo does not have to be square.*



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**Print** clearly, so all information is legible.

All information **MUST** be filled out completely for the Contest Submission to be valid.

Full Name of Student \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_

Postal Code \_\_\_\_\_ Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

High School Attending \_\_\_\_\_

2008 Grade Level \_\_\_\_\_ No. of Entry Submissions \_\_\_\_\_

School Organization and Activity Participation \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Community Activities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How can your school's art program benefit from the \$500.00 grant, if your entry is selected? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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### **Consent Form for Contest Rules and Regulations**

By submitting the Contest Submission form, you & your parent / guardian certify the following statement "I \_\_\_\_\_ (print name clearly) certify that I am the author of the material I am submitting to the West Allis Charities' *Music By The Mile* Logo Contest. The West Allis Charities, Inc. and its licensees may reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the material for any purpose in any form and on any media. I agree to indemnify West Allis Charities, Inc. for all damages and expenses that may be incurred in connection with the material." All submissions and submission materials become the property of the West Allis Charities, Inc. once received.

I & my parent / guardian authorize the West Allis Charities, Inc. to use my name and / or photo in any and all news releases and promotional materials.

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent / Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

**Be sure to double check your entry information.**

If submitting a CD via United States Postal Service, mail to:

Logo Contest, PO Box 14544, West Allis, WI 53214